

Half-Hour Single-Cam Comedy

BOOMERANGED

BB came for the cheap rent. She stayed for the reinvention.



A broke, audacious Boomer reenrolls at the university she dropped out of decades ago, chasing the life she missed.

Catherine O'Hara for illustration purposes only, not attached.

BOOMERANGED

By Melody Herr

Half-Hour, Single-Cam Coming-of-Age Comedy | Network | Streaming

BB crashes campus life like it's Spring Break '77, and she's not leaving without a degree, a crew, and maybe a few questionable piercings.

SERIES LOGLINE: A broke, audacious Boomer reenrolls at the university she dropped out of decades ago, chasing the life she missed, building the campus family she didn't know she needed – and dodging the Dean of Students: her uptight son-in-law.

PILOT LOGLINE: After finagling her way into student housing, a recently widowed Boomer must outwit her no-nonsense roommate, or get booted back to her daughter's guest room – where fun goes to die.

COMPS: *HACKS* meets *THE SEX LIVES OF COLLEGE GIRLS*

Boomeranged is a sharp, heart-forward half-hour comedy about starting over when the world thinks you're finished. When sixty-something widow **Betty "BB" Busch** loses her husband, her house, and her savings, she scams her way into a college apartment under the guise of being a student. What begins as a desperate housing hack turns into a hilarious, intergenerational collision as BB disrupts her young roommates' lives, and finds herself unexpectedly re-enrolled in her own. It's a witty, contemporary dramedy about identity, second chances, and proving that growing up isn't something you finish at twenty-two. Or even sixty-six.

Barbara "BB" Busch is a proud product of the generation that drank the Kool-Aid. Men made the money, women made everything else work. And BB? She nailed it.

So, when her husband of 47 years gambled away their entire future – gutted the 401k, maxed out the mortgage – BB never saw it coming. With nothing left but his ashes, a shoebox of keepsakes, and the "go money" she always kept stashed, BB finally decides to blow up the rulebook. After a lifetime of taking care of everyone else, BB's finally putting herself first.

In a world that sidelines women of a certain age and tells them to quietly disappear, BB's not just refusing to check the box – she's lighting it on fire.

THE PILOT: Crashing in her daughter's guest room, BB gets caught throwing a full-blown divorce party while the family's away. Her welcome worn thin – and her son-in-law threatening to move her into a retirement home – BB bluffs her way into the only place she can afford – a university apartment.

But her calculating new roommate, SAHAR, isn't buying it. Unless BB can produce a valid student ID, she's out. When her fake ID plan backfires, BB's only option is to reenroll in college – for real. There's just one problem: the enrollment deadline has passed...and the only one she can turn to is the Dean of Students – her rule-obsessed son-in-law, DAVE.

THE SERIES charts BB's transformation as she boomerangs from the chaos her dead husband left her to find, to a woman rebuilding her life on her own terms. What begins as a desperate move becomes a bold second act. Each season covers one academic year of BB's unexpected comeback – a crash course in generational culture clashes, roommate chaos, academic faceplants, and maybe even her first hookup since disco ruled the airwaves.

She might technically be a Boomer, but don't tell her that. In BB's mind, she's just another student trying to find her people. And she does, in the form of a nonbinary influencer, a free-spirited DJ, and a rotating crew of lovable campus misfits. Together, they become the messy, makeshift family BB never knew she needed. Maybe they're what she's been looking for all along.

By graduation, BB hasn't just earned a degree. She's built a life no one saw coming. Including her. After that? Grad school? A second-act career? Or whatever joyful mess she dreams up next.

BOOMERANGED is a story about second chances, found family, and how it's never too late to completely blow up your life...

...I mean – start over.

TONE:

Fast-paced and heartfelt with a rebellious streak. Think sharp quips, chaotic hijinks, and emotional sucker punches hiding in the punchlines. Wears its heart on its sleeve... under a sequined kimono.

BB'S ACADEMIC PATH: THE 4-5-6-7? YEAR PLAN:

BB starts out undeclared, fully convinced she'll knock out a degree in four years and finally figure out what she wants to be when she grows up. What she doesn't expect is how hard it is to choose a future when you've spent your whole life putting other people's dreams ahead of your own. She flirts with a handful of majors: Psychology, Communications, and even Environmental Science, but nothing sticks.

So, she pivots. And pivots again. Then she takes *Intro to Film* as a blow-off elective and something clicks. Suddenly she's debating film theory with kids who've never seen anything pre-Marvel, rewatching old screwball comedies like sacred texts, and annoying her professors with diatribes about the brilliance of *Mary Tyler Moore* and *Thelma & Louise*. For the first time, she doesn't feel like she's behind. She feels ahead.

Just as she starts to imagine Film and Media Studies might be the right fit, someone in her circle casually says, "Film's a young person's game." It hits deeper than it should. BB second-guesses herself and backs away – declaring English instead. Safer. Smarter. Not quite right.

Her path doesn't follow a clean arc, but it does push her to try new things, confront old wounds, and ultimately create something all her own. It's not the four-year plan she imagined. It's messier, longer, and entirely hers.

THEME: REINVENTION VS. RELEVANCE

Every bad decision BB makes on the road to a degree brings her one step closer to healing. Both BB and the students are trying to define who they are in a world that's already labeled them. BB as an old lady. The students as "clueless kids." It's a story about what it means to stay relevant while staying true to yourself.

Told over 4 acts, with a cold open and a tag in every episode.

- **A story:** BB's misfit quest for reinvention
- **B story:** Sahar, Jaz, Trey, or Caleb's coming-of-age journeys shaped by BB's chaos
- **C story:** Sahar's tension between independence and family expectation

LEAD CHARACTER:

BB (She/Her, 66)

BB is a star vehicle role that could attract talent like Julia Louis-Dreyfus, Jamie Lee Curtis, or Christine Baranski. A comedic lead with depth, edge, and heart.

Strong. Sassy. Spirited. She's a recycled teenager.

A rebel with a cause AND to a fault, she acts first, apologizes... rarely. Uses humor to avoid emotional vulnerability. After spending decades following an unwritten rule book, she's writing a new chapter. The sometimes inappropriate grandmother doesn't look, dress, or act her age. Her driver's license may say her name's Barbara Busch, but everyone knows her as B.B. Like a spring wound too tightly for too long, she's letting loose and ready to live life on her terms. An independent thinker, she's never been one to follow a trend or join a political party. That's the one thing that hasn't changed.

SERIES REGULARS:

Dave: (Mid to late 30s, Black) Funny. Handsome. Orderly, bordering on OCD.

A brainiac with OCD tendencies, he's the Dean of Students at a prestigious university. Raised in the south, he's no stranger to racism, so it took him by surprise when he fell in love with Annie. An introvert, home is his sanctuary where he can let loose, including indulging in his lifelong habit of stripping down to his underwear after work but, with B.B.'s tendency to wander in unannounced, it's like playing Russian Roulette.

Sahar (She/Her, 19, Indian-American)

Major: Pre-Med

Vibe: Sharp, skeptical, observant. Always has a coffee in hand and headphones around her neck. Big vocabulary, bigger boundaries.

Function: BB's roommate and nemesis. She wants quiet, calm, and control. BB brings none of those things. But beneath the sarcasm and sighs, Sahar becomes a surprising grounding force. She may call BB out regularly, but she's eventually the one who defends her when it counts.

- Direct, detail-oriented, emotionally restrained.
- Speaks with precision. Rarely lets her guard down unless BB catches her off balance.
- Not easily impressed, but when she *is*, it matters.

She might say: "This isn't 'quirky,' it's a fire code violation. Clean it up."

Jaz (They/Them, 19, Queer)

Major: Art & Gender Studies

Vibe: Sarcastic, unbothered Gen Z icon. Wears ironic T-shirts and Crocs with attitude.

Function: Challenges BB's outdated phrases and fashion sense but ends up bonding with her over their mutual rebellion.

- Sarcastic. Dry wit. Gen Z unbothered.
- Likely uses clipped phrasing, understatement, and pop-culture-style delivery.
- Finds humor in the absurdity, rarely overtly emotional.

They might say: "Wow, a live cougar. Do we pet it or call security?"

Trey (He/Him, 20, Biracial)

Major: Undeclared, DJ on the side

Vibe: Laid-back with big charisma. Rocking vintage gear and always dropping beats.

Function: Likes BB instantly. Uses her in one of his DJ sets and becomes an unlikely hype man.

- Laid-back, charming.
- Casual and warm. Longer sentences, natural flow, inviting.
- Uses slang lightly, but nothing try-hard.

He might say: "You're like vintage vinyl energy in a TikTok world. It... kind of slaps."

RECURRING CHARACTERS:

Caleb (He/Him, 20, White)

Major: Poli Sci, newly appointed frat president – the first step toward the Oval Office.

Vibe: Basic bro with a hidden soft side. Wears boat shoes and eats protein bars constantly.

Function: Clashes with BB over “cancel culture” but secretly records her rants for his TikTok series “Unfiltered with BB.”

- Basic but trying to sound like a leader. Simple, declarative sentences.
- Not clever in phrasing but goes for what seems confident or catchy.

He might say: “Yo, BB, that was fire. You ever think of running for office?” or “BB! You coming to Keg Karaoke Friday?”

Annie: (36, Caucasian) Intelligent. Uptight. Trusting.

A by-the-book person her whole life, she once asked for a harsher punishment when she stayed out past curfew. Driven to excel at everything she does, she started her family late but climbed the corporate ladder early. As the Director of Engineering for a global manufacturer, her career and family leave little time for socializing or friendships. When her mom's blog goes viral, she is equally proud and horrified.

A.J.: (2 ½, Bi-Racial) - Playful. Mischievous. Adorable.

Dave and Annie's son. Other than his creamy complexion, he's the spitting image of Dave and the apple of B.B.'s eye.

Tony Busch: (38 Caucasian) Passionate. Steadfast. Methodical.

BB's son and Annie's older brother. He's a tech genius. Married to **Hiro Matsuda**, who he calls his “Hero”. Has a good relationship with Annie and has always been a momma's boy. Once yearning for acceptance from his very Catholic dad, the hypocrisy revealed by his dad's suicide note left him wounded.

SEASON ARCS:

SEASON ONE: SURVIVAL MODE

BB cons her way into campus housing and lands in a suite with three Gen Z roommates. Sahar, a tightly wound pre-med student, wants nothing to do with her.

Trey's mostly along for the ride. He's happy to split the rent and have someone over 21 to buy the booze. Jaz, sharp-witted and unbothered, becomes BB's first real ally, seeing through the chaos to the loneliness underneath.

With nowhere else to go, BB scrambles to enroll in classes, dodge her son-in-law, and prove she still belongs in a world that's moved on without her. She starts undeclared and mostly coasts, until a dangerously low GPA lands her on academic probation. It's the push she needs to finally take school seriously. She starts showing up. Pushing herself. Studying with Sahar, asking for help, learning how to learn again.

She bonds with Caleb, rants her way into a viral moment, and finds something that feels like purpose in an *Intro to Film* class. She lights up, until someone in her inner circle casually asks, "Aren't you a little old to be trying to make it in Hollywood?" They don't mean to crush her, but it sticks. BB pulls back, second-guesses herself, and plays it safe. She declares English as her major instead. Sensible. Broad. Respectable.

By the end of the year, she's passed her classes, built real friendships, and found something close to stability. Then she gets a surprise: she's been accepted into a competitive semester abroad program. She thinks it's a cosmic green light. She doesn't know Dave made it happen.

SEASON TWO: CULTURE SHOCK

BB begins her semester abroad riding high, finally feeling like the universe is giving her the second chance she's been fighting for. But the reality is far less curated. She's surrounded by strangers. The language trips her up. The beds are hard. And when classmates assume she's a visiting lecturer, it hits a nerve she didn't know was still raw.

She's far from home, off-balance, and increasingly unsure about the choices she made before leaving, especially the choice to play it safe. Her English classes don't excite her. Her passion for storytelling keeps surfacing in unexpected ways. And when she stumbles into a student-led film project, she starts to remember what it felt like to care deeply, without apology.

Without her safety nets, BB is forced to confront the real reason she backed away from what she wanted. It wasn't just what someone said. It was the part of her that still believes she's too late. But by the end of the semester, she stops asking if she belongs, and starts asking what she wants. Maybe she won't "make it" in Hollywood. But she's done living like her life has an expiration date.

She returns ready to declare Film and Media Studies. Not to prove anything. Just because she loves it.

SEASON THREE: CLAIMING IT

BB returns from her semester abroad with something she didn't leave with: clarity. She's finally ready to stop living for everyone else's comfort and declare what she actually wants: a degree in Film and Media Studies. Not to break into Hollywood. Not to prove anyone wrong. Just because she loves it. And for her, that's enough.

Of course, declaring the major is just the beginning. She's got prerequisites to catch up on, classmates who assume she's the professor, and a department full of undergrads who think *The Notebook* is a period piece. BB has to fight for a seat at the table while resisting the urge to flip the table entirely.

Back home, everything's shifted. Trey's moved in with his girlfriend off-campus. Jaz is going through something big and not talking about it. Sahar is... almost warming up to her, which is terrifying. Caleb has graduated. The university apartment doesn't feel like home anymore, and BB's not sure where she does fit now. She's evolving. And so is the group.

As she navigates homework deadlines, heartbreak playlists, and one disastrous attempt at directing, BB begins to understand that reinvention isn't about becoming someone new. It's about finally being honest about who you've always been.

By season's end, BB's not just surviving college. She's fully in it: on campus, in her friendships, and in her future. She's not waiting for permission anymore.

She's already moving forward.

FUTURE SEASONS: STILL KICKING

Each year pushes BB to level up. Academically. Emotionally. Personally. She stumbles through a thesis she doesn't understand, takes on a mentorship role she never asked for, and flirts with love, loss, and possibly grad school. Her circle shifts, her priorities sharpen, and her sense of purpose deepens.

But she never becomes tame. She still breaks the rules, stirs the pot, and wears crop tops with questionable confidence. Growth doesn't make her quieter. It just makes her louder in the ways that count.

By graduation, BB hasn't just earned a degree. She's built a life no one saw coming... including her.

RECURRING LOCATIONS:

THE APARTMENT

Technically student housing. Functionally, a pressure cooker. This cobbled-together suite houses BB, Sahar, Jaz, and Trey, each with wildly different routines, playlists, and ideas about cleanliness. BB's side of the room looks like a vintage thrift shop collided with a freshman orientation fair, complete with lava lamp, boom box, and a "No Regrets" needlepoint. It's part dorm, part therapy den, part clubhouse, and always on the edge of disaster.

THE BREW

An off-campus coffee shop by day, pub and open mic venue by night where Caleb works. It's the kind of place where undergrads write papers they'll never finish and locals pretend to enjoy spoken word. BB, a regular at The Brew, first met Caleb here during a heated argument about cancel culture that somehow ended in tequila shots and a standing ovation. The Brew serves overpriced lattes, open mic awkwardness, and gossip with a side of oat milk. It's where students study, procrastinate, and perform their first heartbreak playlist. BB comes for the free Wi-Fi, stays for the drama, and somehow becomes a crowd favorite, especially after accidentally reading a breakup poem over the PA system.

DAVE AND ANNIE'S HOUSE

Suburban. Orderly. Slightly sterile. The countertops are quartz, the fridge is labeled, and the thermostat settings are considered sacred. To Annie and Dave, it's a haven of stability. To BB, it's a beige holding cell with throw pillows. Her short stays here usually end with a well-timed exit, a passive-aggressive note, and one fewer bottle of wine in the cabinet.

DEAN OF STUDENTS' OFFICE

Dave's university sanctum: a glass-walled nerve center of logic, rules, and laminated flowcharts. Every binder is labeled, every sticky note has its place. This is where Dave controls the chaos of the university while trying to keep BB from turning his professional life into a punchline. It's the one place BB is explicitly told to avoid, which of course makes it the first place she shows up.

LECTURE HALLS AND CLASSROOMS

Where BB's reinvention plays out one awkward assignment at a time. From falling asleep during philosophy lectures to giving rants about cancel culture in Media Studies, BB disrupts the usual academic rhythm. Professors don't know whether to be impressed, annoyed, or terrified. Her group projects are somehow both disasters and life-changing events.

THE QUAD

The public heart of campus life. Club fairs, protest rallies, and late-night film screenings happen here alongside spontaneous dance battles and impromptu therapy circles. BB uses it as her personal runway and soapbox, handing out advice to strangers, flirting with TAs, and occasionally getting recruited into student groups she never meant to join.